



# MesaWater

DISTRICT®

19<sup>th</sup> November 2020

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Mesa Water  
Education Center

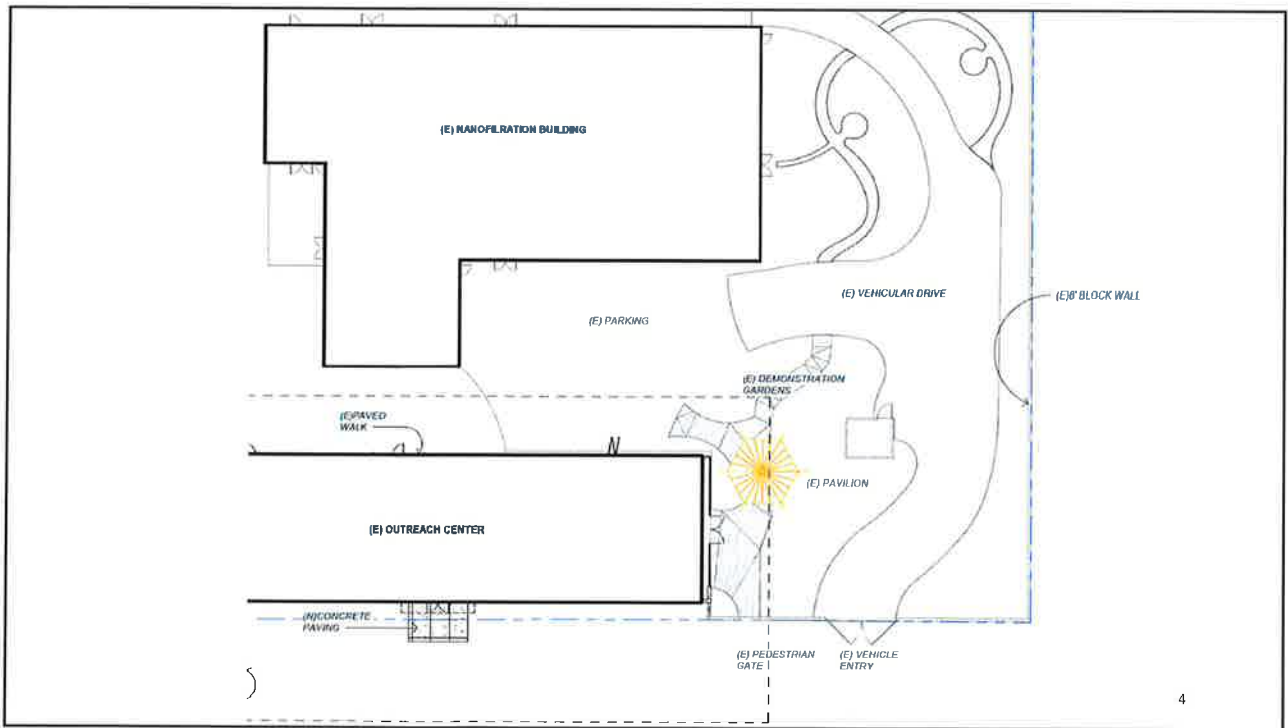
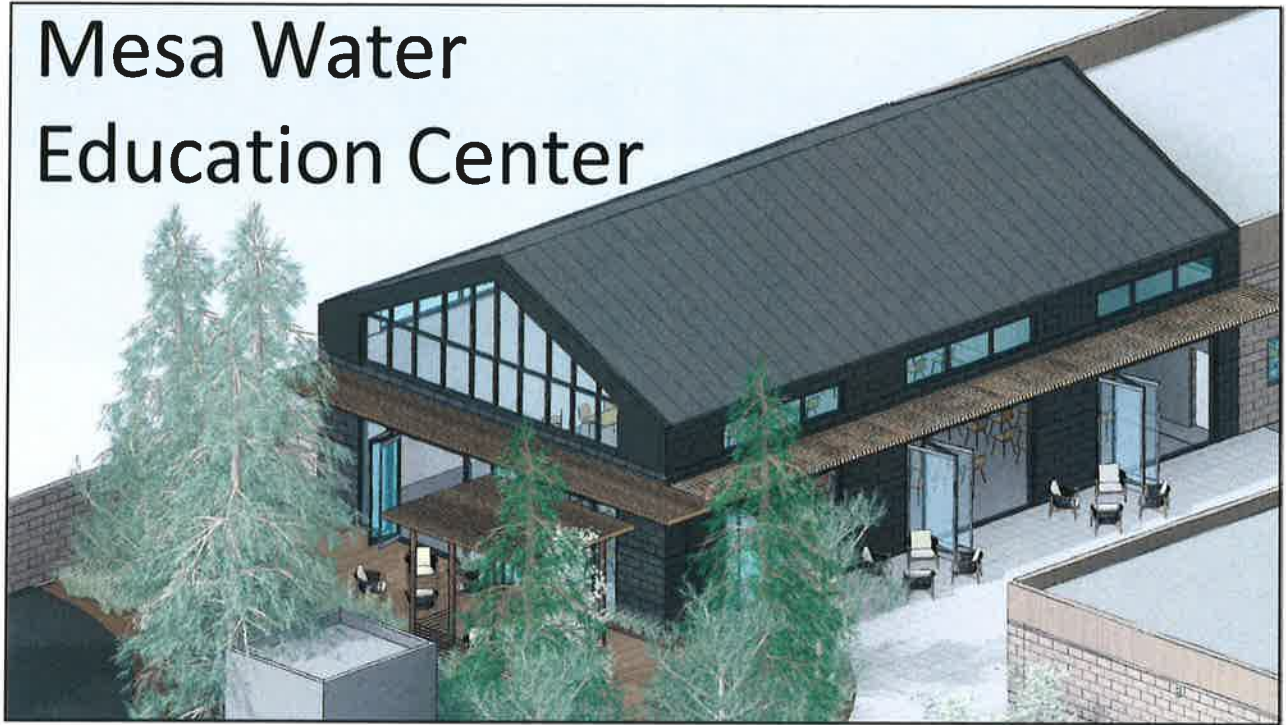
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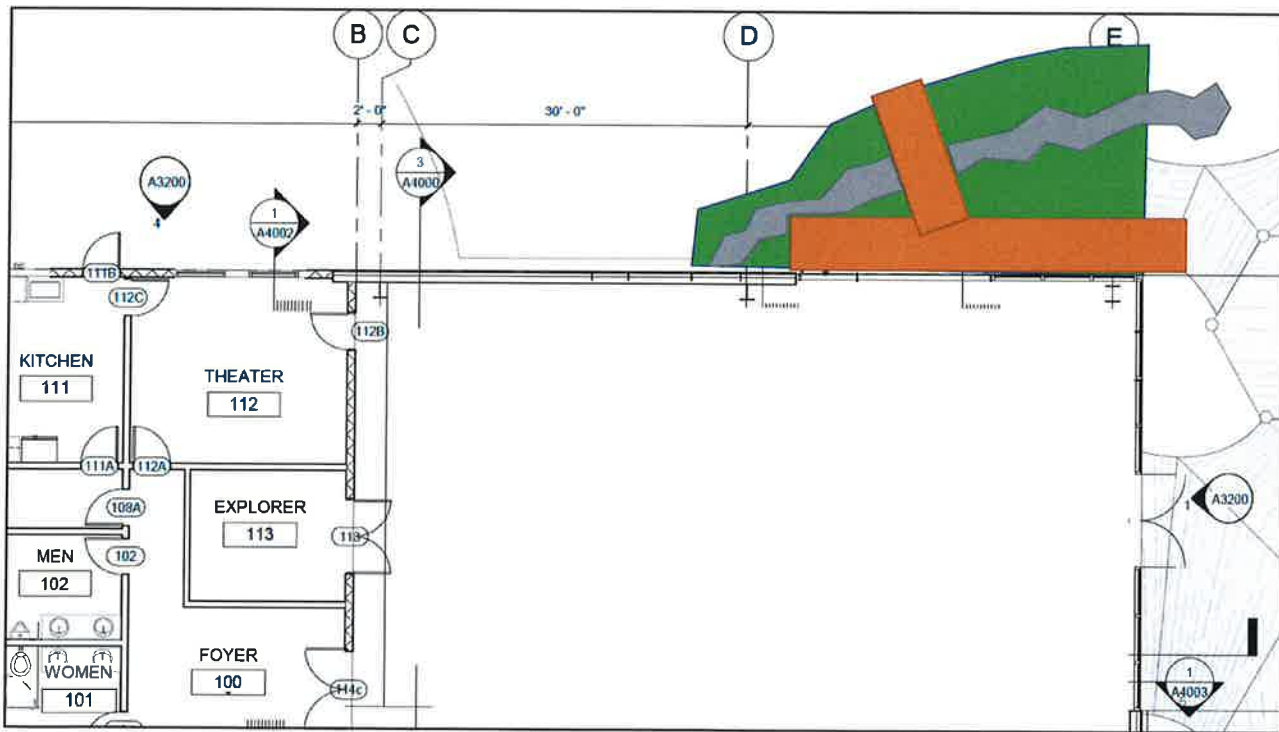
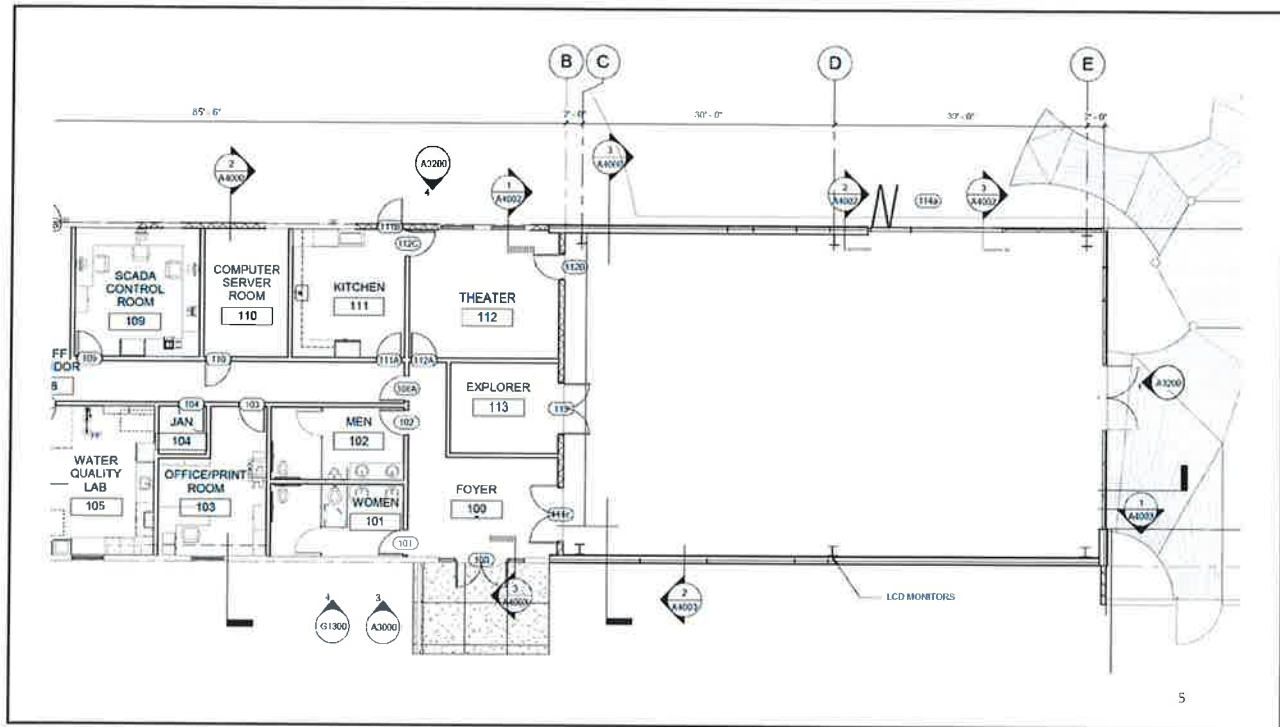
19<sup>th</sup> November 2020


**Mad**  
SYSTEMS

The logo features the word 'Mad' in a large, bold, red sans-serif font, with 'SYSTEMS' in a smaller, blue, all-caps sans-serif font below it. The background is a dark blue gradient with a subtle pattern of concentric white and light blue ripples, suggesting water.

# Mesa Water Education Center








## Telling a Story

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## Telling a Story

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- Relevant
- Accurate
- Educational
- Fun
- Targeted at correct audience
- Consider language(s)
- Consider ADA

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## Technology used

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## Technology used

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- Advanced and flexible
- Future upgrade possibilities
- Small to avoid a need for a control room
- Easy to operate and maintain
- Futureproof
- Remote assistance

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# Visitor Flow





Exhibits and  
*Layout Concept*

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Mission Statement

*Dedicated to Satisfying Our Community's Water Needs*





















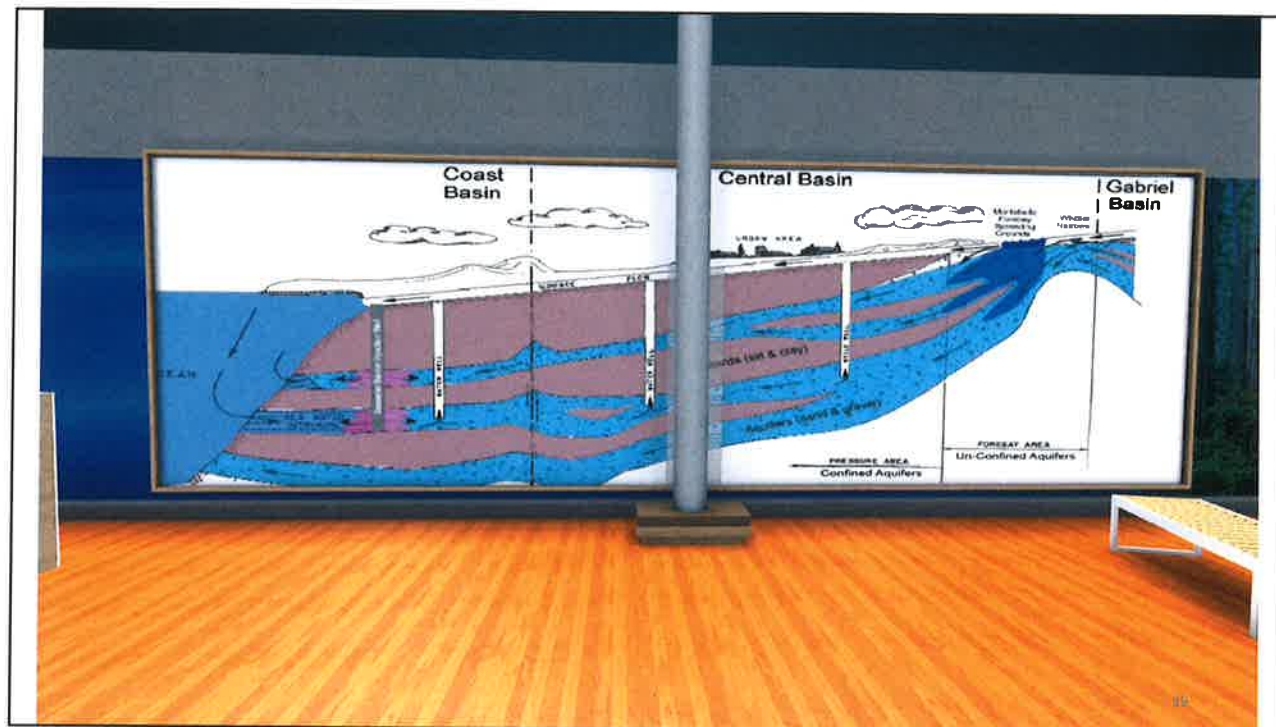
**Process Building**

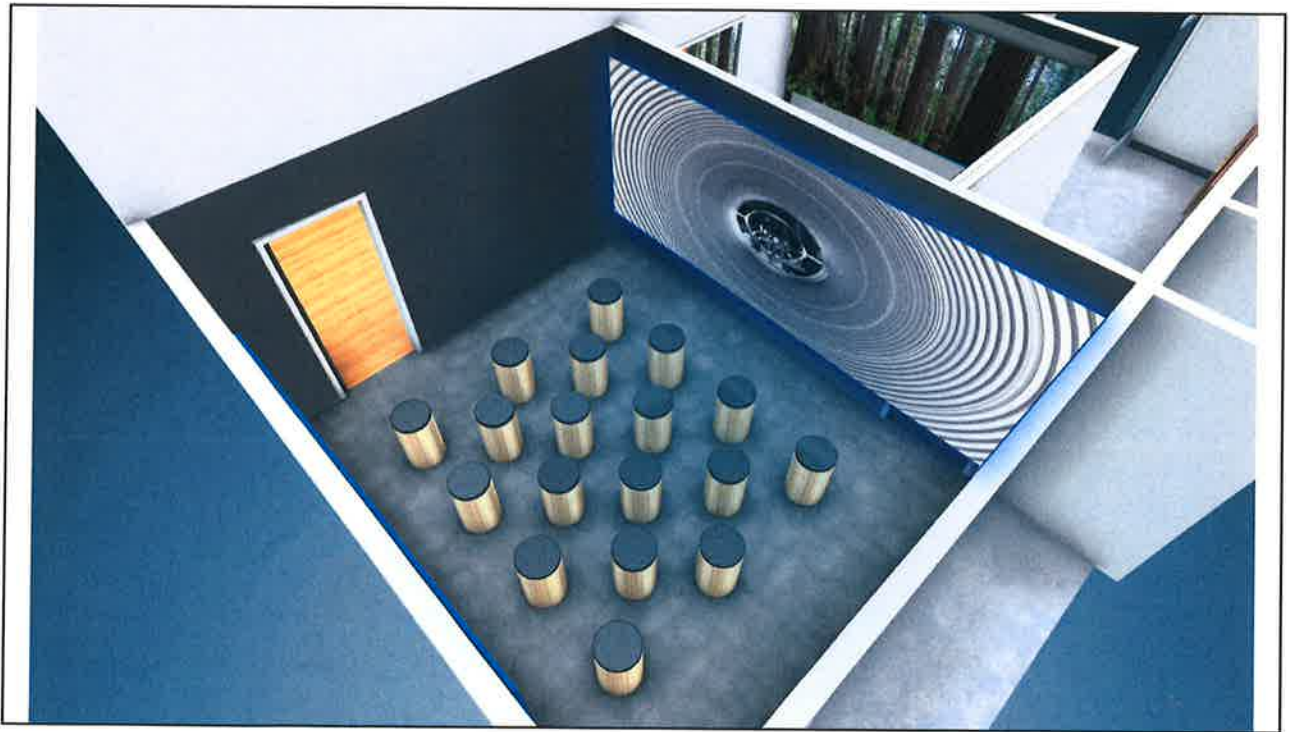


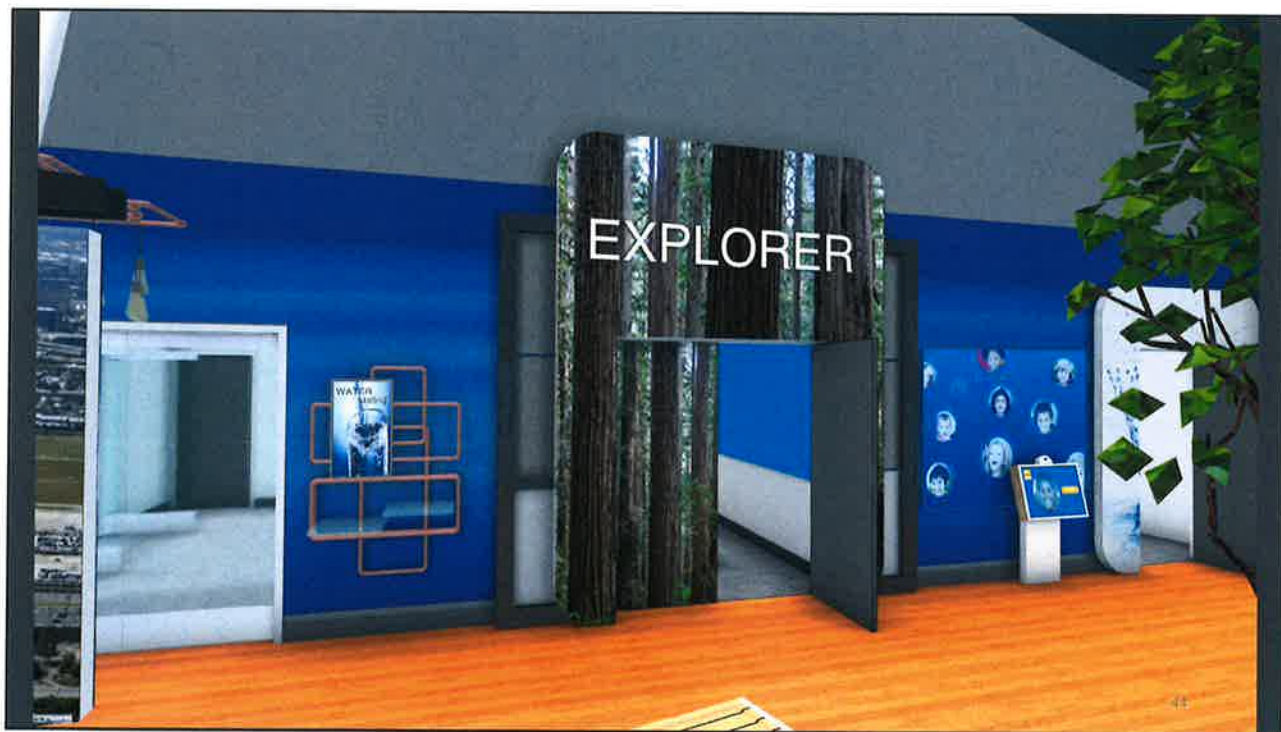








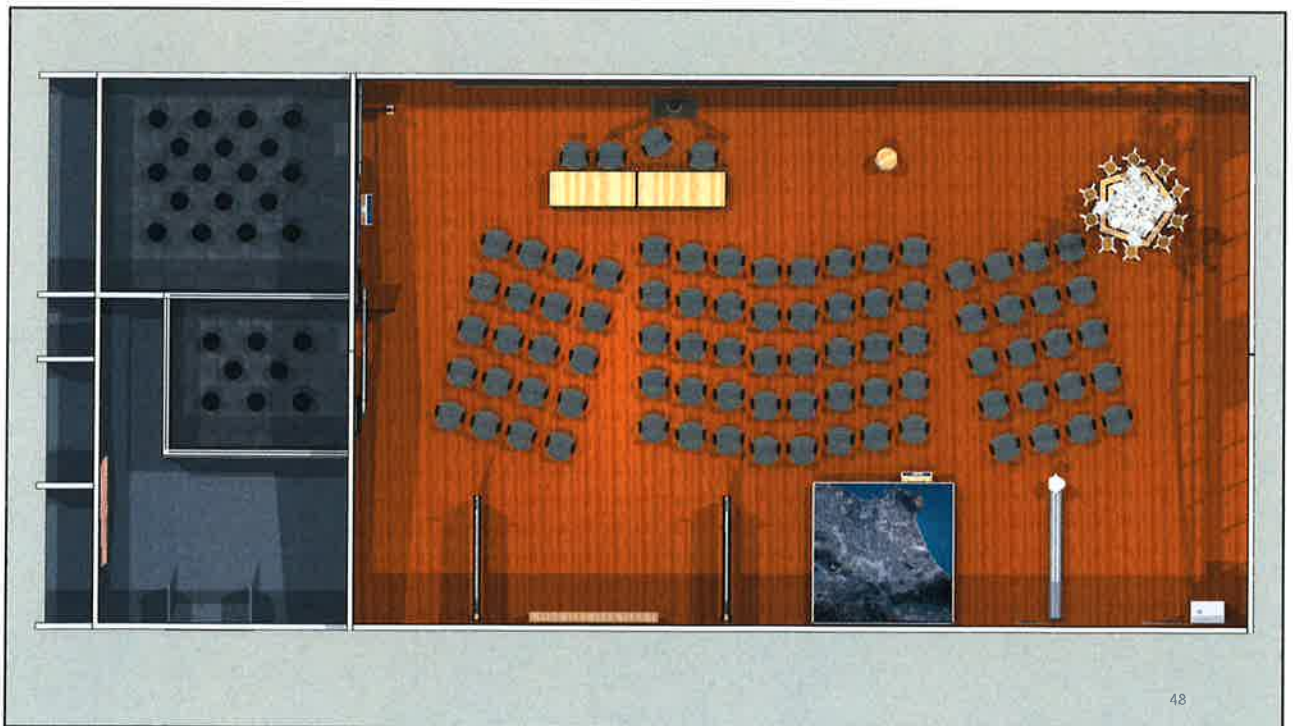








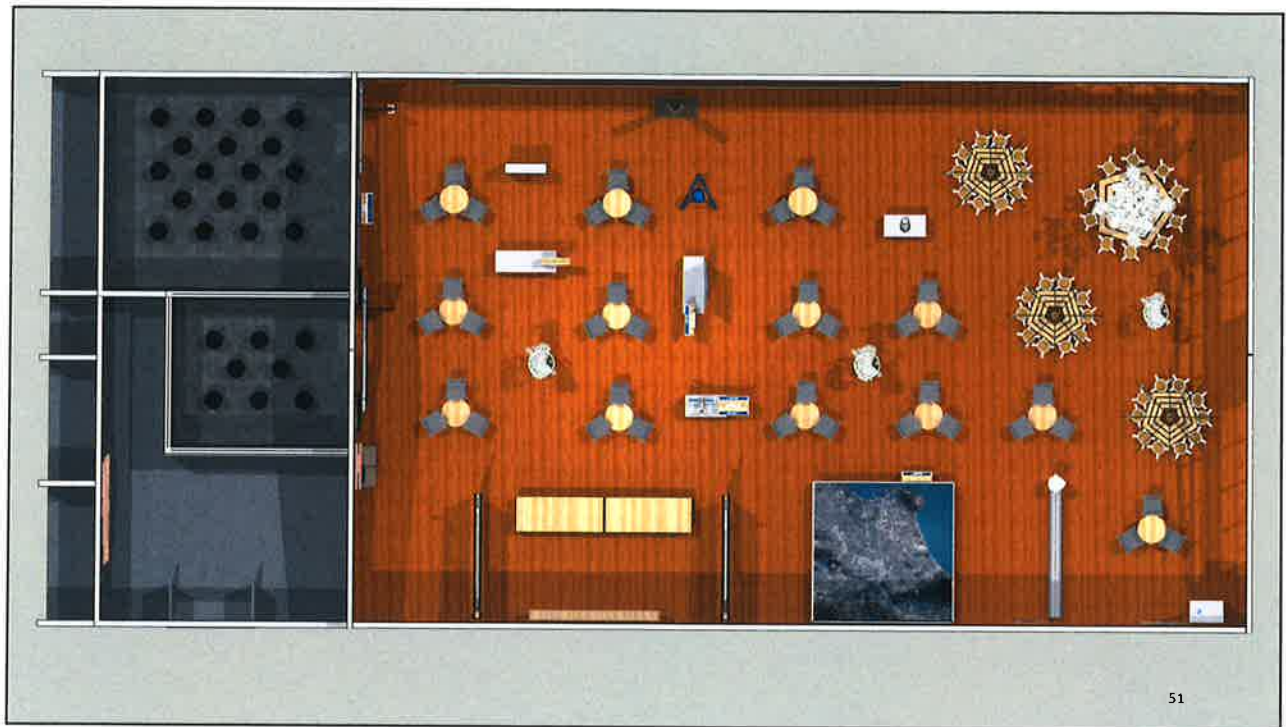
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**Recommend that the  
Board of Directors amend the  
contract with Mad Systems for  
\$500,000 for additional  
exhibits and design elements at the  
Mesa Water Education Center**

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Mesa Water  
Education Center

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**Mad**  
SYSTEMS 55