



Emergency Regulation Requirements

1. Implement all Level 2 Demand Reduction and Public Outreach Actions identified in Mesa Water’s Water Shortage Contingency Plan.
2. Prohibit the irrigation of non-functional turf with potable water at commercial, industrial, and institutional sites.

Level 2 Demand Reduction Actions

1. Limits on Watering Hours (no watering 8 a.m. to 5 p.m.)
2. Designated Watering Days (max 4 days/week)
3. Obligation to Fix Leaks, Breaks or Malfunctions (within 72hr)

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Be Mesa Water Wise

Level 2 Water Use Reduction Order Communications

Implement on June 9, 2022:

- Website: Be Mesa Water Wise section & add homepage alert
- Social media reach ads (English & Spanish)
- Customer Services Q&As
- News brief sent to local media



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Be Mesa Water Wise

Level 2 Water Use Reduction Order Communications

Implement on July 1, 2022

- News on Tap newsletter
 - Dedicate front page to the order and water use efficiency tips (July/Aug)



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Be Mesa Water Wise

Future Stages, if needed

- Postcard
- Mesa Water Notify alert (email, text and voice)
- Bill insert
- Flyer
 - Events (e.g. Concerts in the Park)
 - Welcome bags
- KOCI Radio
- Lobby sign and flyers
- Water Ambassadors

STATE WATER RESOURCES CONTROL BOARD ISSUES WATER USE REDUCTION ORDER

The State Water Resources Control Board recently adopted an emergency regulation to reduce water demand and improve water conservation and called on all urban water suppliers to implement demand reduction measures. Effective June 10, 2022.

Mesa Water District residential customers are limited to four (4) days per week for outdoor watering. Watering or irrigating of lawns, landscapes, or other vegetated areas with potable water is prohibited between the hours of 8 a.m. and 5 p.m. Pacific Standard Time on any day. Hand-held watering cans, buckets, or similar containers are exempt from watering restrictions. Similarly, a hand-held hose equipped with a fully functioning, positive self-closing water shut-off nozzle or device may be used during the otherwise restricted period.

Commercial customers are not permitted to water non-functional turf.

All leaks, breaks, or other malfunctions in the water user's plumbing or distribution system must be repaired within 72 hours of notification by Mesa Water District, or turned off, unless other arrangements are made with the District.

Outdoors is where we use the most water and it is where you can make the most impact by watering more efficiently.

Learn more at MesaWater.org

Single Family Water Use

Category	Percentage
Total Outside Use	30%
Shower	25%
Other	5%
Leak	5%
Laundry	5%
Other	5%
Indoor	70%

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Recommendation

Direct staff to implement water conservation measures required by the State Water Resources Control Board's Resolution No. 2022-0018.